



# Leadership Levers: Building Critical Strengths™

Data gathered over two decades from over a million respondents show that the top 10 percent of all leaders are highly competent in at least three of six critical capabilities, or “Leadership Levers.”



Increasing leadership capabilities brings tangible business results, but you need to get to those results quickly. What’s the best way? Ensure that your participants focus on the behaviors with maximum impact. That’s precisely why we developed *Leadership Levers*.

Research on thousands of global leaders across all industries shows that there are six critical capabilities employed by those who produce extraordinary business results. Because of their strong leverage, we named them just that – Leadership Levers. In fact, becoming highly competent at just one of these critical levers catapults you into the 72nd percentile of global leaders in terms of effectiveness. Building capabilities across just three of the levers moves you into the 90th percentile of all global leaders. That’s the power of *Leadership Levers: Building Critical Strengths*.

## KEY LEARNINGS

During the workshop, a Zenger Folkman certified facilitator helps participants:

- Connect the needs of their organization with what they’re personally good at and what energizes them.
- Focus on developing their strengths as the best and fastest way to increase their leadership effectiveness.
- Create a development plan focused on becoming highly proficient at one of the Leadership Levers.
- Use Zenger Folkman’s proven cross-training approach to dramatically increase their leadership capabilities.

## AUDIENCE

*Leadership Levers: Building Critical Strengths* is ideal for organizations that benefit from all employees leading and influencing others – regardless of position or job title. Both senior leaders and individual contributors will learn how their behavior contributes to a leadership culture, and how it drives the results that matter to the organization.

## EXPERIENCE

By the end of the workshop, participants will know:

- How to maximize their contribution by aligning their efforts with the needs of the organization.
- What their passions are and what energizes them.
- Why developing strengths is the best way to increase leadership effectiveness.

## MATERIALS

Workshop attendees will receive the *Leadership Levers: Building Critical Strengths*:

- Participant Manual
- Reference Card
- Preferences Self-assessment Feedback Report

## FORMAT

The course is a one-day, instructor-led learning and planning experience. Learning is enhanced by video case studies, examples, and interactive group exercises.