


# THE EXTRAORDINARY COACH

## MOST AWARDED COACHING PROGRAM

Do awards matter? We think so, but more important, our research shows that no other leadership behavior is more correlated with increasing employee engagement than a leader's coaching effectiveness.

LEADERS THAT ARE  
THE MOST EFFECTIVE AT COACHING HAVE

# 3X



MORE EMPLOYEES THAT  
"GO THE EXTRA MILE"



# F.U.E.L.

ZENGER FOLKMAN'S COACHING FRAMEWORK  
FOR SIMPLIFYING DIFFICULT COACHING CONVERSATIONS

- WORKS FOR ALL TYPES OF COACHING CONVERSATIONS
- ENCOURAGES SOLUTION DISCOVERY
- POWERFULLY SIMPLE: SO SIMPLE YOUR LEADERS WILL ACTUALLY USE IT

★ ★ ★ THE MOST AWARDED ★ ★ ★  
**COACHING PROGRAM**

EVALUATE  
**THE EXTRAORDINARY COACH**



The *Extraordinary Coach*™ workshop enables your leaders to improve the performance and capability of their teams by introducing and practicing FUEL, a flexible coaching framework. The workshop presents the overall business case for coaching, while also providing individual insight through the Coaching Attitudes and Preferences assessment. Coupled with world class video demonstrations and personal development plan creation, all these elements prepare you to thrive in your organization.

VISIT [ZENGERFOLKMAN.COM/EXTRAORDINARY-COACH](http://ZENGERFOLKMAN.COM/EXTRAORDINARY-COACH)

